



County of Santa Cruz

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Community Health Education



Public Health
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Santa Cruz County

PRESS RELEASE

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Community Traffic Safety Coalition Winter Weather Road Tips

SANTA CRUZ, CA – With the days getting shorter and wetter, the Santa Cruz Community Traffic Safety Coalition (CTSC) is reminding drivers to use extra caution on the roads. CTSC consulted with CHP Public Information Officer Trista Drake who has these messages for drivers:

“Many crashes result from driving too fast, so the first and foremost tip is: Slow down. It’s a simple matter of physics that your vehicle can’t stop as fast or turn as accurately on wet or icy pavement. And in fog, reduced speed is equally important because vision is impaired. Check to see that your windshield wipers are in good condition. And don’t forget the law requires you to have your headlights on anytime the windshield wipers are operating continuously.”

And, since the roads are shared with bicyclists and pedestrians, CTSC is sending the message to be seen and be safe. When visibility is poor, use lights and wear bright, reflective clothing.

Educating the public is one aspect of CTSC’s Vision Zero campaign to prevent all traffic deaths and serious injuries. For more information visit www.sctrafficsafety.org.

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